



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/D RAJA/R/SSN/PA (126272)
National/Political
324/06383869

Invoice 640851
Inv Date 10/28/2012
Terms Net 30
Contract 337656
Bill Type Standard
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 10/19
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:39PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day,F-1	10/19/12 6:44AM (Fr)	00:30	Channel 11 News 6am	RAJA12TV08H	\$800.00	
2.0	Contract Line Remarks:	NEWS 6-7A/2							
	Spot	5:59:04AM-Channel	Day,M-1	10/22/12 6:29AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV08H	\$800.00	
3.0	Contract Line Remarks:	TODAY 7-8A/3							
	Spot	7:00:00AM- 8:00:00	Day,F-1	10/19/12 7:23AM (Fr)	00:30	Today Show	RAJA12TV08H	\$625.00	
4.0	Contract Line Remarks:	TODAY 7-8A/4							
	Spot	7:00:00AM- 8:00:00	Day,M-1	10/22/12 7:30AM (Mo)	00:30	Today Show	RAJA12TV08H	\$625.00	
5.0	Contract Line Remarks:	SUN NEWS 8A-10A/5							
	Spot	8:00:00AM-10:00:00	Day,Su-1	10/21/12 9:12AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV08H	\$275.00	
6.0	Contract Line Remarks:	SAT NEWS 8A-1030A/6							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/20/12 8:41AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	RAJA12TV08H	\$275.00	
7.0	Contract Line Remarks:	TODAY 9-10A/7							
	Spot	9:00:04AM-Today S	Day,F-1	10/19/12 9:28AM (Fr)	00:30	TODAY SHOW 9A	RAJA12-TV-07H	\$300.00	
8.0	Contract Line Remarks:	TODAY 9-10A/8							
	Spot	9:00:04AM-Today S	Day,M-1	10/22/12 9:57AM (Mo)	00:30	TODAY SHOW 9A	RAJA12-TV-07H	\$300.00	
9.0	Contract Line Remarks:	ELLEN/9							
	Spot	10:00:04AM-Ellen	Day,F-1	10/19/12 10:24AM (Fr)	00:30	Ellen	RAJA12TV08H	\$250.00	
10.0	Contract Line Remarks:	NOON NEWS/10							
	Spot	11:59:04AM-Channel	Day,F-1	10/19/12 12:10PM (Fr)	00:30	Channel 11 News At Noon	RAJA12TV08H	\$275.00	
11.0	Contract Line Remarks:	NOON NEWS/11							
	Spot	11:59:04AM-Channel	Day,M-1	10/22/12 12:27PM (Mo)	00:30	Channel 11 News At Noon	RAJA12TV08H	\$275.00	
12.0	Contract Line Remarks:	JUDY 4-430P/12							
	Spot	4:00:04PM-Judge Ju	Day,F-1	10/19/12 4:20PM (Fr)	00:30	JUDGE JUDY 4P	RAJA12-TV-07H	\$300.00	
13.0	Contract Line Remarks:	JUDY 4-430P/13							
	Spot	4:00:04PM-Judge Ju	Day,M-1	10/22/12 4:26PM (Mo)	00:30	JUDGE JUDY 4P	RAJA12TV08H	\$300.00	
14.0	Contract Line Remarks:	NEWS 5-530P/14							
	Spot	5:00:00PM- 5:30:00	Day,F-1	10/19/12 5:14PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$575.00	
15.0	Contract Line Remarks:	NEWS 5-530P/15							
	Spot	5:00:00PM- 5:30:00	Day,M-1	10/22/12 5:23PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$575.00	
16.0	Contract Line Remarks:	NEWS 6-630P/16							
	Spot	5:58:34PM-Channel	Day,F-1	10/19/12 6:14PM (Fr)	00:30	Channel 11 News At 6pm M-F	RAJA12TV08H	\$775.00	
17.0	Contract Line Remarks:	NEWS 6-630P/17							
	Spot	5:58:34PM-Channel	Day,M-1	10/22/12 6:13PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV08H	\$775.00	
18.0	Contract Line Remarks:	JEOP 7-730P/18							
	Spot	6:59:29PM-Jeopardy	Day,F-1	10/19/12 7:14PM (Fr)	00:30	Jeopardy	RAJA12-TV-07H	\$1650.00	
19.0	Contract Line Remarks:	JEOP 7-730P/19							
	Spot	6:59:29PM-Jeopardy	Day,M-1	10/22/12 7:00PM (Mo)	00:30	Jeopardy	RAJA12TV08H	\$1650.00	
20.0	Contract Line Remarks:	WHEEL 730-8P/20							
	Spot	7:30:04PM-WHEEL C	Day,F-1	10/19/12 7:43PM (Fr)	00:30	Wheel Of Fortune	RAJA12TV08H	\$1650.00	



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21.0	Contract Line Remarks:	THE VOICE 8-10P/21							
	Prime	7:57:49PM-The Voice	Day,M-1	10/22/12 8:00PM (Mo)	00:30	The Voice 8-9P	RAJA12-TV-07H	\$5250.00	
22.0	Contract Line Remarks:	LATE NEWS/22							
	Spot	10:59:34PM-CHANNEL 11	Day,F-1	10/19/12 11:26PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV08H	\$1350.00	
23.0	Contract Line Remarks:	LATE NEWS/23							
	Spot	10:59:34PM-CHANNEL 11	Day,M-1	10/22/12 11:23PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV08H	\$1350.00	
24.0	Contract Line Remarks:	TONIGHT/24							
	Spot	11:34:34PM-TONIGHT SHOW	Day,F-1	10/19/12 11:58PM (Fr)	00:30	Tonight Show	RAJA12-TV-07H	\$500.00	
25.0	Contract Line Remarks:	TONIGHT/25							
	Spot	11:34:34PM-TONIGHT SHOW	Day,M-1	10/22/12 12:29AM (Mo)	00:30	Tonight Show	RAJA12TV08H	\$500.00	
26.0	Contract Line Remarks:	BLK&GLD 6-7P/26/ \$ FROM HL 6352726							
	Sports- Lo	5:59:04PM-Black & Gold Countdown to Kickoff	Day,Su-1	10/21/12 6:38PM (Su)	00:30	Black & Gold Countdown to Kickoff	RAJA12-TV-07H	\$1500.00	
27.0	Contract Line Remarks:	ROCK 10-11P/27/ \$ FROM HL 6352726							
	Prime	10:00:04PM-Rock Center with Brian Williams	Day,Th-1	10/25/12 10:17PM (Th)	00:30	Rock Center with Brian Williams 10-11P	RAJA12-TV-07H	\$1800.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$25,300.00	Total Spots	27
Commission	(\$3,795.00)		
Net Total	\$21,505.00		